

Privacy Policy

effective as of 04.12.2023.

("Data Controller", "we", "us" or "our") is committed to protect your privacy and want you to be familiar with how we collect, use and disclose data directly or indirectly relating to you as an individual (the "Data Subject" or "User").

This Privacy Policy describes how we process your personal data collected in relation to the

We are based, and we provide the Services from California, USA.

Our processing of personal data is subject to *the Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; the "GDPR")*, as GDPR applies to the processing of personal data of data subjects who are in the Union by a controller or processor not established in the Union, where the processing activities are related to: the offering of goods or services, irrespective of whether a payment of the data subject is required, to such data subjects in the Union.

The Controller, i.e. the party determining the purposes and means of processing of personal data who can be contacted to exercise the rights recognised by the GDPR, is Kirschner Studios. The Controller may be contacted by sending an e-mail to womennandbusinessmagazine@gmail.com or forwarding notification by ordinary post to the Controller's address, specifying the reason for the request.

The Controller has appointed its representative in the European Union, pursuant to Article 27 of the GDPR. The Controller's representative in the European Union is dr. Szabó Orsolya and can be contacted by sending an e-mail to zsolyacomm@gmail.com or notification by ordinary post to Hungary, 33 Hunyadi János Street, Dunakeszi, HU-2120 (Hungary).

If you have questions or request regarding our Privacy Policy or associated practices, please contact us at womennandbusinessmagazine@gmail.com.

Definitions

Data Controller: The below stated company providing the Service on the Website.

Website: <https://womenandbusinessmagazine.com>

Service: Services offered on the Website include newsletter subscription, contact initiation, and showing the preview of the Women and Business Magazine. The opportunity to purchase PR exposure on the Website or in the magazine is available via contacting the service provider directly.

<i>Data subject:</i>	Any natural person whose data is collected, held or processed.
<i>Personal data:</i>	Any information relating to an identified or identifiable natural person (data subject); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
<i>Processing:</i>	Any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
<i>Processor:</i>	A natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.
<i>Recipient:</i>	A natural or legal person, public authority, agency or another body, to which the personal data are disclosed, whether a third party or not.
<i>Third party:</i>	A natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data.
<i>Consent of the data subject:</i>	Any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

1. Contact details of the Data Controller

Name:	Kirschner Studios
Represented by:	Anna Kirschner
Address:	1367 Kingfisher Way Apt. 3, Sunnyvale, California 94087
Business License Number:	081678
Tel.:	+14086561672
E-mail:	kirschnerstudios@gmail.com

Place of data processing: USA

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2. What personal data we collect and how we use your personal data

Our data processing activity specified below is based on the following legal bases:

2.1. Data processing in connection with Contact service

Data subjects	Types of processed personal data	Purpose of the processing	Duration of the processing	Legal basis of processing
Any person using the contact service via the Website or e-mail.	<ul style="list-style-type: none"> ● e-mail address, ● name (optional, it depends on the person's e-mail settings), ● any personal data, mentioned in the textbox. 	<p>Answering the questions, solving the problems, traceability.</p> <p>Improving the User experience.</p>	<p>In case of the withdrawal of consent, the data shall be deleted immediately.</p> <p>If the consent is not withdrawn, Controller shall process personal data for a maximum of 2 years.</p> <p>If a complaint is formulated and handled, the retention period is 5 years due to retrievability and possible claim enforcement.</p>	<p>GDPR Article 6 (1) a): consent of the Data subject.</p> <p>In case of complaint:</p> <p>Article 6 (1) GDPR legitimate interest according to point f).</p>

2.2. Data processing in connection with newsletter subscription

Data subjects	Types of processed personal data	Purpose of the processing	Duration of the processing	Legal basis of processing
Any User who has consented to processing of his/ her e-mail through the checkbox.	<ul style="list-style-type: none"> • e-mail, • name. 	To send more information about services.	Until the withdrawal of the consent or the	GDPR Article 6 (1) a): consent of the Data subject.

2.3. Cookies

What are cookies?

As is common practice with almost all professional Apps and websites use cookies, which are tiny files that are downloaded to your computer, to improve your experience. We describe what information they gather, how we use it and why we sometimes need to store these cookies on your device. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

How we use cookies?

The Website uses cookies to increase the user experience, to function properly, and for statistical purposes. By pressing the "YES" button, you support the use of cookies. In the absence of consent, the website does not collect personal data.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit.

Third Party Cookies

The following section details which third party cookies you might encounter visiting the Website

Third-party cookies are cookies that another party places on your device through our website.

- We use Issuu for digital publishing as Data processor (see 3.2.). It also assists our work with showing statistics by monitoring the number of clicks on the magazine and the device types (computer/mobile) used for viewing. However, it does not collect personal data.

3. Data Processing

3.1. Conditions for data processing

Controller ensures that persons authorized to process the personal data have committed themselves to confidentiality or are under an appropriate statutory obligation of confidentiality.

takes all measures required by the GDPR to ensure the security of the processing and to assists the processor in ensuring compliance with the obligations taking into account the nature of processing and the information available to the processor.

respects the conditions set out by the GDPR for engaging another processor.

taking into account the nature of the processing, assists the processor by appropriate technical and organizational measures, insofar as this is possible, for the fulfilment of the processor's obligation to respond to requests for exercising the data subject's rights laid down in GDPR.

3.2. Data processors

3.2.1.

GoDaddy

Data processing activity: GoDaddy provides hosting service to the Controller.
Web: godaddy.com

3.2.2.

MailerLite

Data processing activity: MailerLite provides email marketing service to the Controller.
Web: mailerlite.com

3.2.3.

ISSUU

Data processing activity: ISSUU is a digital publishing platform that allows us to publish, share, and read our magazine online.
Web: issuu.com

4. Your Personal Data Rights

You have certain rights regarding your personal data, subject to local data protection laws. As regards our processing of your personal data which is subject to the GDPR, you have the right:

- to obtain from us the confirmation whether we process your personal data and to access your personal data, including the details of such processing, as specified in Article 15 of the GDPR, and to obtain a copy of your personal data;
- if inaccurate, to rectification and completion of your personal data in accordance with Article 16 of the GDPR;
- to demand that we erase your personal data (the right to be forgotten) on the grounds specified in Article 17 of the GDPR (including if the processing of your personal data is no longer necessary for the purposes stated in this Privacy Policy);

- to restrict our processing of your personal data on the grounds as set forth in Article 18 of the GDPR (for example, if you contest the accuracy of the personal data, the processing may be restricted until we verify the accuracy of the personal data);
- if our processing of your personal data is based on our legitimate interest, to object to any further processing on the grounds relating to your particular situation in accordance with Article 21 of the GDPR;
- to receive your personal data from us (right to data portability), to transmit such personal data to another data controller or to have us transmit your personal data to another data controller in accordance with Article 20 of the GDPR;
- the User also shall have the right to withdraw his or her consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.
- to lodge a complaint regarding our processing of your personal data with the local data protection authority.

You may exercise your rights at womennandbusinessmagazine@gmail.com.

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Contact details for data protection authorities in the European Union are available here: https://edpb.europa.eu/about-edpb/board/members_en

You may also turn to the court to enforce your rights.

5. Miscellaneous

The data processing and the Service shall be governed by and construed in accordance with European Union laws.

Due to the global character of the Internet, you undertake to proceed in compliance with the provisions of all applicable national measures in the course of using our Website. If any activity related to using the Service is not permitted according to the laws of your country, you shall exclusively bear responsibility for such usage.

6. Policy Changes

If we decide to change our privacy policy in whole or in part, we will inform you by posting a notice on our Website. Those changes will go into effect on the date posted in the notice. The new policy will apply to all current and past Users of our Website and will replace any prior policies.